

The college is located in a socially & economically backward zone of Vaikom Taluk. The region Vaikom is historically significant in the history of Indian Renaissance. It was at Vaikom that social protest (Satyagraha) was organized under the leadership of Mahatma Gandhi for temple entry of the depressed class and against untouchability. The founding fathers of the college envisioned the ideals of social equity when they instituted the college. Since then the college has pursued the ideals to create an educational and cultural enrichment amongst the people of this region and to explore the potential of youth in this area. About 80 % of students in the college belongs to the reserved and minority categories.

The college focuses on a multi-faceted development of the students including academic, social, cultural and sports. The government policy is strictly adhered for reservation in admissions and scholarship. Efficient and effective management of college resources were done in order to fulfill the needs of the students and the staff. College focuses on the general wellbeing of body and mind by encouraging students to participate in co-curricular activities. Through PTA, the college ensures active participation of parents in all major decisions taken for infrastructure development and management. PTA members are selected each year who play profound role in framing policies related to college development and support student's union activities. Three day residential Science camps 'Sasthrajalakam' and 'Sasthrapadham' for 9th standard students and Plus one students of the region was organized last academic year in association with SIET and Samagra Siksha, Kerala.

The college strictly follows the reservation policy of the state government in regard to admission of differently abled students. The college has a ramp on the ground floor. So, the classes of differently able students are confined to ground floor. During exams (both internal tests and annual) such students are accommodated on the ground floor. Visually challenged students are allowed scribe facility as per University norms.

The institute is aware of its responsibility of producing good citizens. The college promotes institution-neighborhood community network and students engagement through community oriented programmes steered by the NSS and NCC units. Moral and ethical values are inculcated in the students through extension lectures held during the one day, and seven day camps held under the aegis of NSS. Students are made more socially responsible by participation in socially relevant activities like visit to villages, and old age home etc. Students voluntarily donate blood at blood donation camps organized by the college NSS and NCC units on a regular basis.